



2014 Coupon Book Application

Contact: Becki Woodbury
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Instructions:

Please print clearly. A minimum discount of 20% off your product(s) is required. Discounts must be for a single item. Deals must be valid all 10 days of Western Idaho Fair. Only deals received by the deadline will be considered for inclusion in the book.

Please complete the entire form and return it via mail or email by June 1, 2014.

Mail to:
Western Idaho Fair
Attn: Coupon Book
5610 Glenwood
Boise, ID 83714

Email to:
bwoodbury@idahofair.com

EXAMPLE COUPON:

1. HEADLINE → **FLIP FLOPS**

2. SHORT DESCRIPTION → Hot Pink and Cozy Walking Flip Flops!

3. DEAL OR SAVINGS AMOUNT → Get 2 for the Price of 1
REGULAR \$11

4. REGULAR PRICE → REGULAR \$11

5. BOOTH NAME → **FLOPS & SOCKS**

Located in Center Expo – map on back of coupon
ONE DISCOUNT PER COUPON • NOT REDEEMABLE FOR CASH!
valid at vendor's booth all 10 days of Western Idaho Fair 2011

Vendor Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

1. Headline _____

2. Short Description _____

3. Deal _____
(sample: \$1 off \$ 5 product; Buy 1, Get 2nd of equal value Free)

4. Regular Price _____

5. Booth Name _____